

# 2024



## Impact Report: Nature-positive Innovation for Community Resilience

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2024 is an exhilarating year for Conservation through Poverty Alleviation, International (CPALI). Our founder, evolutionary biologist Dr. Cay Craig, passed the torch to a new Executive Director and Board Chair to accelerate programs that improve lives and restore ecosystems. Our lead wild silk artisan joined us in New York City from Madagascar for a major industry trade show to showcase stunning textiles. And together, we're working to refine our mission and goals to strengthen livelihoods, enhance biodiversity, and share Madagascar arts and culture with global audiences.



"Tsihy be lambanana ny ambanilanitra." – All under the sky are woven together in one great mat.

Two decades ago, CPALI scientists had a bold hypothesis: the cocoons of wild silk moths in rainforest-bordering landscapes of northeastern Madagascar could be formed into a new kind of nature-positive textile that enhances local livelihoods and helps biodiversity thrive outside protected areas. The theory of change was simple and innovative: if local farmers could learn to cultivate endemic silk in traditional agroforestry systems, and local artisans could create art from that silk, then a new source of income would be unlocked that strengthens both community and nature resilience.

## Impact Snapshot

CPALI is Proudly Women-Run

17

Local artisans employed to produce wild silk textiles

400

Farmers restoring landscapes through native host planting

5

Endemic species of wild moth reared in the program

## 2024 Activity Snapshot

**1 pilot**

Converting invasive plants to biochar fuel

**400–600 hectares**

Newly launched agroforestry program with local farmers

**3 shows**

Showcasing stunning wild silk in US markets